Rating

0.00

0.00

Net Amount \$111,741.00

\$111,741.00

00:05:00

## **ORDER**

Orders 🐕	Order / Rev:	106566 ,		
	Alt Order #:	06852072		
	Product Desc:	Crossroads GPS		
	Estimate:	984		KSNV
	Flight Dates:	09/14/12 - 09/23/12	Primary AE:	Amy McCreary
	Original Date / Rev:	09/13/12 / 09/25/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, ŁLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS TRUSS	New Business Thru	

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan					Totals			
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	
08/27/12	09/23/12	149	\$131,460.00	\$111,741.00	September 2012	149	\$131,460.00	_
ē					Totals	149	\$131,460.00	

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order End Of Order	1000/

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

PLI2

Order Share	Share	Total
KSNV	27%	\$131,460.00
Market	100%	\$486,888.89

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBŢ	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$160,673.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$87,640.00
KTUD	1%	\$4,868.89
KVVU	21%	\$102,246.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	09/16/12	09/16/12	LAW & ORDER (L	.F) CM	Sat 1-2am	/ Sun 1:S	:30	1	\$130.002	0.00 NM	1	\$130.00
				Law & Order (LF)							•		
	DATELI	NE NBC n	io program	7/29,8/5,8							i i		
	<u>Stai</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				· .		
W	/eek: 09/	10/12	09/16/12	S	1	\$130.00	0,00				1		

Print Date: 09/26/12 07:47:04 Page 2 of 14

**KSNV** 

Order / Rev:

106566

06852072

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates:

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

984

l n Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 09/16/12 09/16/12 LAW & ORDER (LF) CM Sat 1-2am / Sun 1:----S :30 0.00 NM \$130.00 Law & Order (LF) DATELINE NBC no program 7/29,8/5,8 End Date Start Date Weekdays Spots/Week Rate Rating ----S Week: 09/10/12 09/16/12 \$130.00 0.00 E 2 KSNV 09/23/12 09/23/12 LAW & ORDER (LF) СМ Sat 1-2am / Sun 1:-----S :30 \$130.002 0.00 NM \$130.00 Law & Order (LF) DATELINE NBC no program 7/29,8/5,8 Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 09/17/12 09/23/12 \$130.00 0.00 E 3 KSNV 09/14/12 09/14/12 The Agenda 1230pm CM 1230-1p \_\_\_\_\_ :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 **End Date** Weekdays Start Date Spots/Week Rate Rating 09/16/12 ---F--0.00 Week: 09/10/12 \$325.00 KSNV 09/17/12 09/17/12 The Agenda 1230pm CM 1230-1p M----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 **End Date** Weekdays Start Date Spots/Week Rate Rating 09/23/12 \$325.00 Week: 09/17/12 0.00 1230-1p KSNV 09/18/12 09/18/12 The Agenda 1230pm CM -T----:30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 **End Date** Weekdays Start Date Spots/Week Rate Rating -T----09/23/12 Week: 09/17/12 \$325.00 0.00E 6 KSNV 09/19/12 09/19/12 The Agenda 1230pm CM 1230-1p --W----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$325.00 0.00 KSNV 09/20/12 09/20/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---\$325.00 0.001230-1p KSNV 09/21/12 09/21/12 The Agenda 1230pm CM ---F--:30 \$325,001 0.00 NM \$325,00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 **End Date** Weekdays Start Date Spots/Week <u>Rate</u> Rating 09/23/12 ---F--Week: 09/17/12 \$325.00 0.00 KSNV 09/15/12 09/15/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 \$500.001 0.00 NM \$500.00 1 SAT/ Wheel of Fortune WHEEL OF FORTUNE Rating Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 ---s-\$500.00 0.00 E10 KSNV 09/22/12 09/22/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 \$500.001 0.00 NM \$0,00 0 SAT/ Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----5-\$500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays 1 4 1 <u>Length</u> Rate Rtg Type 1 KSNV 09/17/12-09/23/12 Wknd Wheel of Fortune 7-730pm --Sa-:30 <del>(\$500.00)</del> 0.00 NM Unresolved [PGM CHG = JEOPARDY OR WHEEL IN PRIME DUE TO ND FOOTBALL] E11 KSNV 09/14/12 09/14/12 Rachael Ray CM 11am-12pm ----F--:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHEL RAY Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Rating ----F--Week: 09/10/12 09/16/12 \$325.00 0.00 E 12 KSNV 09/17/12 09/17/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM \$325.00 Rachael Ray

**KSNV** 

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Order / Rev:

106566

566

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

Ln Ch Start End RACHEL RAY	Inventory Code Break	Start/End T	ime Days	Len Sp	pots Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$325,00	Rating 0.00					
E 13 KSNV 09/18/12 09/18/12	Rachael Ray CM Rachael Ray	11am-12pm	-T	:30	1 \$325.001	0.00 NM	1	\$325.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
E14 KSNV 09/19/12 09/19/12	Rachael Ray CM Rachael Ray	11am-12pm	~~W~~~	:30	1 \$325.001	0.00 NM	1	\$325.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
E 15 KSNV 09/20/12 09/20/12  RACHEL RAY	Rachael Ray CM Rachael Ray	11am-12pm	T	:30	1 \$325.001	0.00 <b>NM</b>	1	\$325.00
Start Date	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
E 16 KSNV 09/21/12 09/21/12  RACHEL RAY	Rachael Ray CM Rachael Ray	11am-12pm	F	:30	1 \$325.001	0.00 NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	Rate \$325.00	Rating 0.00					
E 17 KSNV 09/14/12 09/14/12	Face to Face w/ J.Ralston	730-758pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
FACE TO FACE W/ JON RA Start Date End Date	LSTON no pro <u>Weekdays Spots/Week</u>	Rate	Rating					•
Week: 09/10/12 09/16/12		\$1,000.00	0.00					
E 18 KSNV 09/17/12 09/17/12  FACE TO FACE W/ JON RA	Face to Face w/ J.Ralston	730-758pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
E 19 KSNV 09/18/12 09/18/12  FACE TO FACE W/ JON RA	Face to Face w/ J.Ralston	730-758pm	-T~	:30	1 \$1,000.001	0.00 <b>NM</b>	1	\$1,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	· · · · · · · · · · · · · · · · · · ·	\$1,000.00	0.00					
E 20 KSNV 09/19/12 09/19/12  FACE TO FACE W/ JON RA	Face to Face w/ J.Ralston	730-758pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	Rate \$1,000.00	Rating 0.00					
E 21 KSNV 09/20/12 09/20/12  FACE TO FACE W/ JON RA	Face to Face w/ J.Ralston	730-758pm	Ţ	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
E 22 KSNV 09/21/12 09/21/12  FACE TO FACE W/ JON RA	Face to Face w/ J.Ralston	730-758pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
Start Date	Weekdays Spots/Week	Rate \$1,000.00	Rating 0.00					
E 24 KSNV 09/17/12 09/17/12	Wake Up Early Wagners	430a-5a	М	:30	1 \$200.001	0.00 <b>NM</b>	1	\$200.00
WAKE UP WITH THE WAG Start Date End Date	NERS Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	M 1	\$200.00	0.00	.00	4 000000	0.00.10		<b>***</b>
E 25 KSNV 09/18/12 09/18/12  WAKE UP WITH THE WAG	Wake Up Early Wagners	430a-5a	-T	:30	1 \$200.001	0.00 NM	1	\$200.00

**KSNV** 

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#;

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 25 KSNV 09/18/		Wake Up Early w Wake Up Early V	_	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
E 26 KSNV 09/19/		Wake Up Early V	-	430a-5a	W-,	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE UP WITI Start Date Week: 09/17/12	End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
E 27 KSNV 09/20/		Wake Up Early w Wake Up Early V	/Wagn@M	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE UP WITI <u>Start Date</u> Week: 09/17/12	-I THE WAGI End Date 09/23/12	NERS <u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00				į		
E 29 KSNV 09/14/		·		4-5pm (4:30 PM-5:0		:30	1	\$700.001	0.00 <b>NM</b>	1	\$700.00
NEWS 4 AT 430 <u>Start Date</u> Week: 09/10/12	DP End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 30 KSNV 09/17/			•	4-5pm (4:30 PM-5:0	M	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 430 Start Date	DP End Date 09/23/12	Weekdays M	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
Week: 09/17/12 E 31 KSNV 09/18/			HOUR)CM	4-5pm (4:30 PM-5:0	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 43 Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 E 32 KSNV 09/19/	09/23/12 12 09/19/12	-T NEWS 3 at 4 (1 4PM NEWS (1 h		\$700.00 4-5pm (4:30 PM-5:0	0.00 W 00 PM)	:30	1	\$700.001	0.00 <b>NM</b>	1	\$700.00
NEWS 4 AT 43 Start Date	OP <u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 E 33 KSNV 09/20/	09/23/12 12 09/20/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	\$700.00 4-5pm (4:30 PM-5:0	0.00 T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 43 Start Date	0P End Date	Weekdays	Spots/Week	`	Rating						
Week: 09/17/12 E 34 KSNV 09/21/	09/23/12 12 09/21/12	-		\$700.00 4-5pm	0.00 F	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 43 Start Date	0P End Date	4PM NEWS (1 h	our) Spots/Week	(4:30 PM-5:0	00 PM) Rating						
Week: 09/17/12 E 35 KSNV 09/16/	09/23/12	F	1	\$700.00 6a-7a	0.00 s	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS 3 AT SU Start Date	JNRISE no p <u>End Date</u>	News 3 Sunrise rogram 7/8, Weekdays	SUNDAY Spots/Week	Rate	Rating						
Week: 09/10/12 E 36 KSNV 09/23/	09/16/12	S	1	\$350.00 6a-7a	0,00	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS 3 AT SU				D-4-	Datin -						
Start Date Week: 09/17/12 E 37 KSNV 09/14/	End Date 09/23/12 12 09/14/12	Weekdays 5 NEWS 3 at 4 (1	Spots/Week 1 HOUR)CM	\$350.00 4-5pm	Rating 0.00	:30		\$700,001	0.00 NM	1	\$700.00
FIRST NEWS :	3 AT FOUR	4PM NEWS (1 h	iour)	(4:00 PM-4:	30 PM)	<b>-</b>	•	,,		•	,
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	Rate \$700.00	<u>Rating</u> 0.00						•
E 38 KSNV 09/17/		······································	СМ	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

106566

06852072

09/14/12 - 09/23/12

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

			<del></del>		<u>.</u>						
Ln Ch St	art End	Inventory Cod	de Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
		NEWS 3 at 4 4PM NEWS (1		(4:00 PM-4:3	O PM)						-
FIRST NEW	S 3 AT FOUR	TI MINERIO (I	•	(4.001 141-4.0	0 1 1917						
<u>Start Da</u> *Week: 09/17/1		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00				Į.		
E39 KSNV 09/		NEWS 3 at 4	(1 HOUR)CM	4-5pm	-T	:30	1	\$700.001	0.00 <b>NM</b>	1	\$700.00
FIRST NEW	/S 3 AT FOUR	4PM NEWS (1	l hour)	(4:00 PM-4:3	0 PM)						
Start Da	ate End Date		Spots/Week	Rate	Rating						
Week: 09/17/1 E 40 KSNV 09/		-T 2 NEWS 3 at 4	(1 HOURYCM	\$700.00 4-5pm	0.00	:30	1	\$700.001	0.00 NM	1	\$700.00
		4PM NEWS (1	•	(4:00 PM-4:3		.00		Ψ100.001	0.00 1444	•	Ψ1 00.00
FIRST NEW Start Da	/S 3 AT FOUR ate <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1	2 09/23/12	W	1	\$700.00	0.00						
E 41 KSNV 09/	/20/12 09/20/1:	2 NEWS 3 at 4 4PM NEWS (1		4-5pm (4:00 PM-4:3	T 0 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST NEW	IS 3 AT FOUR	-11 IN INC. (10 (	,	`	,						
<u>Start Da</u> Week: 09/17/1		<u>Weekdays</u> T	Spots/Week 1		Rating 0.00						
E42 KSNV 09			(1 HOUR)CM	4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST NEW	/S 3 AT FOUR	4PM NEWS (	l hour)	(4:00 PM-4:3	0 PM)			•			
Start D	ate <u>End Date</u>		Spots/Week	Rate	Rating			•			
Week: 09/17/1 E 43 KSNV 09/		F 2 Dr Phil	1 CM	\$700.00 3-4p	0.00	:30	1	\$450,001	0.00 NM	1	\$450.00
•		Dr Phil	Oili	υ- <del></del> -μ		.50		φ+50,001	0.50 14141	,	Ψ-130.00
DR. PHIL no Start Da	o program 7/30 ate End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 09/10/1		F	1	\$450.00	0.00						
E 44 KSNV 09	/17/12 09/17/1	2 Dr. Phil Dr Phil	CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PHIL n	o program 7/30	-8/10							:		
<u>Start Da</u> Week: 09/17/1		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 45 KSNV 09			СМ	3-4p	-T	;30	1	\$450.001	0,00 NM	1	\$450.00
DR. PHIL n	o program 7/30	Dr Phil -8/10									
Start D	ate End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/17/1		-T 2 Dr. Phil	1 CM	\$450.00 3-4p	0.00 w	:30	1	\$450.001	0.00 NM	1	\$450.00
		Dr Phil		- 1				*			*
DR, PHIL n Start D	o program 7/30 ate     End Date		Spots/Week	Rate	Rating						
Week: 09/17/1	09/23/12	W	1	\$450.00	0.00			<del></del>			
E 47 KSNV 09	/20/12 09/20/1	2 Dr. Phil Dr Phil	· CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
and the second second	o program 7/30	-8/10									
<u>Start D</u> //Week; 09/17	<u>ate End Date</u> 12 09/23/12		<u>Spots/Week</u> 1	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E48 KSNV 09	/21/12 09/21/1		CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
DR, PHIL n	o program 7/30	Dr Phil -8/10									
Start D			Spots/Week		Rating				ļ		
Week: 09/17/1 E 49 KSNV 09	<del></del>		CM	\$450.00 12-1230pm	0.00	:30	1	\$425.001	0.00 NM	1	\$425.00
		Noon News		•					]		
NEWS 3 A Start D	T NOON nor pro ate End Date	_	Spots/Week	<u>Rate</u>	Rating						
Week: 09/10/	12 09/16/12	F	1	\$425.00	0.00	.00		<b>#405.504</b>	0.00 101		0405.00
E 50 KSNV 09	/17/12 09/17/1	2	СМ	12-1230pm	M	:30	1	\$425,001	0.00 <b>NM</b>	1	\$425,00

KSNV

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
NEWS 3	AT NO	ON nor progr	Noon News									
<u>Start</u> Week: 09/17	<u>Date</u>	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00				İ		
E 51 KSNV 0			Noon News	СМ	12-1230pm	-T	:30	1	\$425.001	0.00 <b>NM</b>	1	\$425.00
NEWS 3 / Start Week: 09/17	<u>Date</u>	ON nor prog End Date 09/23/12	ram 7/30-8/ <u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 52 KSNV C	<del> </del>		Noon News Noon News	CM	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
<u>Start</u>	<u>Date</u>	ON nor prog End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	•					
Week: 09/17 E 53 KSNV 0		09/23/12 2 09/20/12	Noon News Noon News	СМ	\$425.00 12-1230pm	0.00 T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS 3 / Start		ON nor prog End Date		Spots/Week	Rate	Rating						
Week: 09/17	7/12	09/23/12	T	1 CM	\$425.00 12-1230pm	0.00	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News ram 7/30-8/		·							'
Start Week: 09/17	7/12	End Date 09/23/12	· <u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS 37 Start Week: 09/10	Date	NRISE no pr End Date 09/16/12	ogram 7/7,7 <u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
			News 3 Sunrise -		6a-7a		:30	1	\$350.001	0.00 NM	1	\$350.00
<u>Start</u>	<u>Date</u>	End Date	ogram 7/7,7 <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17 E 57 KSNV (		09/23/12 2 09/15/12	Saturday Today Saturday Today	CM	\$350.00 7a-9am	0.00 S-	:30	1	\$625.001	0.00 NM	1	\$625.00
		DAY airs 4-5 End Date		Spots/Week	Rate	Rating						
Week: 09/10	0/12	09/16/12	S-	1	\$625.00	0.00	.20		#60E 004	0.00.104	4	#00F 00
		2 09/22/12 DAY airs 4-5	Saturday Today Saturday Today Sa 7/7, no p	CM .	7a-9am	S-	:30	1	\$625.001	0.00 <b>NM</b>	1	\$625.00
<u>Start</u> Week: 09/17	<u>Date</u>	End Date 09/23/12	Weekdays	Spots/Week 1	<u>Rate</u> \$625,00	Rating 0.00						
E 59 KSNV (			The Doctors	CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
	Date	no program End Date 09/16/12	7/30-8/10 <u>Weekdays</u> F	Spots/Week		Rating 0.00						
E 60 KSNV (				CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
<u>Start</u>	Date	no program <u>End Date</u>	7/30-8/10 <u>Weekdays</u>	Spots/Week		Rating				]		
Week: 09/17		09/23/12 2 09/18/12		1 CM	\$325,00 2pm-3pm	0.00 -T	:30	1	\$325.001	0.00 NM	1	\$325.00
		no program		Ometa 8811	D1-	Doti	-					
Start Week: 09/1	7/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	\$325.00	Rating 0.00			· · · · · · · · · · · · · · · · · · ·			
E 62 KSNV (	09/19/1	2 09/19/12		СМ	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325,00

Print Date: 09/26/12 07:47:05 Page 7 of 14

**KSNV** 

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

984

Break Start/End Time Ln Ch Start End Inventory Code Davs Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/17/12 09/23/12 \$325.00 0.00 E 63 KSNV 09/20/12 09/20/12 The Doctors CM 2pm-3pm :30 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Spots/Week Rating Start Date End Date Weekdays Rate ---T---09/23/12 \$325.00 0.00 Week: 09/17/12 E 64 KSNV 09/21/12 09/21/12 CM :30 \$325,001 0.00 NM The Doctors 2pm-3pm 1 \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 09/17/12 09/23/12 \$325,00 0.00 E 65 KSNV 09/15/12 09/15/12 News 3 Today - SATURIDM :30 \$500,001 0.00 NM 9am-930am \$500.00 News 3 Today - SAT NEWS 3 TODAY/WKEND no program 7/28 Start Date End Date Weekdays Spots/Week Rate Rating ----s-Week: 09/10/12 09/16/12 \$500.00 0.00 E 66 KSNV 09/22/12 09/22/12 News 3 Today - SATURIDM 9am-930am ----5-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT NEWS 3 TODAY/WKEND no program 7/28 End Date Weekdays Spots/Week Start Date Rating Rate ---S-0.00 Week: 09/17/12 09/23/12 \$500.00 E 67 KSNV 09/14/12 09/14/12 M-F Wheel CM 7-730pm :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 ----F--Week: 09/10/12 1 \$1,300.00 0.00 M-F Wheel E 68 KSNV 09/17/12 09/17/12 CM 7-730pm M-----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating M-----Week: 09/17/12 09/23/12 \$1,300.00 0.00 E 69 KSNV 09/18/12 09/18/12 M-F Wheel CM 7-730pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date Spots/Week Rating End Date <u>Weekdays</u> Rate 09/23/12 1 \$1,300.00 0.00 Week: 09/17/12 E 70 KSNV 09/19/12 09/19/12 M-F Wheel CM 7-730pm --w---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 --w---\$1,300.00 0.00E71 KSNV 09/20/12 09/20/12 M-F Wheel CM 7-730pm ---T---:30 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating ---T---09/23/12 \$1,300.00 0.00 Week: 09/17/12 E 72 KSNV 09/21/12 09/21/12 M-F Wheel CM 7-730pm ~---F--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 1 \$1,300.00 0.00 E73 KSNV 09/14/12 09/14/12 M-F 5-6a WakeUp w/Wa@M 5-6a ---- F--:30 \$600.001 0.00 NM 1 \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date Weekdays** Spots/Week Rate Rating ----F--\$600.00 Week: 09/10/12 09/16/12 0.00E74 KSNV 09/17/12 09/17/12 CM 5-6a M----:30 \$600.001 0.00 NM \$600.00 1

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KSNV

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
	•	M-F 5-6a WakeU M-F 5-6a WakeU	-							•	,
WAKE UP WITH	H THE WAGI		p www.agnora								
Start Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
Week: 09/17/12 E 75 KSNV 09/18/1			w/Wa@M	5-6a	-T	:30	1	\$600.001	0.00 NM	1	\$600.00
		M-F 5-6a WakeU	_					,			,
WAKE UP WITH Start Date	THE WAGI	NERS Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	-T	1	\$600.00	0.00						
E76 KSNV 09/19/1	12 09/19/12	,		5-6a	W	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKE UP WITI	H THE WAGI	M-F 5-6a WakeU NERS	p w/vvagners								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12 E77 KSNV 09/20/1	09/23/12	W MLF 5-6a WakeIII	n w/W////a/M	\$600.00 5-6a	0,00	:30	1	\$600,001	0.00 NM	1	\$600.00
		M-F 5-6a WakeU	_	0.00		.00	•	ψοσο.σσ ι	0.00 (410)	'	φοσσ.σσ
WAKE UP WITH			Cnota Micak	Doto	Dating						
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E78 KSNV 09/21/	12 09/21/12			5-6a	F	:30	1	\$600,001	0.00 <b>NM</b>	1	\$600.00
WAKE UP WITI	H THE WAG	M-F 5-6a WakeU NERS	p w/Wagners								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12	F	1	\$600.00	0.00				0.00.101		
E 79 KSNV 09/14/	12 09/14/12	M-F Early News	CM	5-630p	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
EARLY NEWS		•									
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 80 KSNV 09/17/			СМ	5-630p	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
EARLY NEWS		M-F Early News									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				Į.		
Week: 09/17/12	09/23/12	M	1	\$1,200.00	0.00						
E 81 KSNV 09/18/	12 09/18/12	M-F Early News M-F Early News	CM	5-630p	~T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
EARLY NEWS		Wi-i Larry News									
Start Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week; 09/17/12 E 82 KSNV 09/19/	09/23/12 12 09/19/12		CM	\$1,200.00 5-630p	0.00	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	12 00/10/12	M-F Early News	<b>J</b> ,	ООООР		.00	·	Ψ1,250.551	0.00 11111		Ψ1,200.00
EARLY NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	W		\$1,200.00	0.00				ļ		
E83 KSNV 09/20/	12 09/20/12		CM	5-630p	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
EARLY NEWS		M-F Early News									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/17/12	09/23/12	T		\$1,200.00	0.00			<b>A4 555 654</b>			** ***
E84 KSNV 09/21/	12 09/21/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
EARLY NEWS		•									
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00				ı		
E 85 KSNV 09/15/			СМ	630-7pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
		SAT/Jeopardy				•					
JEOPARDY Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l		
Week: 09/10/12	09/16/12	S-	1	\$500.00	0.00						
E86 KSNV 09/22/	12 09/22/12		СМ	630-7pm	S-	:30	1	\$500.001	0.00 NM	0	\$0.00

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KSNV

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #;

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Da	vs	Len Spe	ots Rate Pri	Rtg Type Spot	s	Amount
			Wknd Jeopardy									
IEODA	DDV		SAT/Jeopardy									
JEOPA Sta	זעא art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week; 09		09/23/12	S-	1	\$500.00	0.00						
Spot Ch	Date Ra	nge <u>D</u>	<u>escription</u>	Star	/End Time		W	<u>eekdays</u>	<u>Length</u> <u>Rate</u>	<u>Rtg Type</u>		
		2-09/23/12 W	/knd Jeopardy	630-	7pm			·Sa-	- :30 <del>(\$500.00)</del>	0.00 NM		
	resolved	= JEΩPARΓ	Y OR WHEEL IN	PRIME DUE 1	O ND FOOTE	RALL1						
			Sunday Today	CM	7a-8am		S	:30	1 \$750.001	0.00 NM	1	\$750.00
201 10144	00/10/1	2 00/10/12	Sunday Today	Olvi	ra-oam		3	.00	ι ψ/30,001	0.00 14141	'	Ψ130.00
TODAY	ON SU	NDAY airs 4-	5а 7/8, по									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	Sunday Today	CM	\$750.00 7a-8am	0.00	S	:30	1 \$750,001	0.00 NM	1	¢7Ε0 00
E 00 1/2/1/	0912311	2 08123112	Sunday Today	CIVI	/ a-oa(11		5	:30	1 \$750,001	0.00 NW	1	\$750.00
TODAY	ON SU	NDAY airs 4-						-		1		
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	S	1	\$750.00	0.00						
E 89 KSNV	09/15/1	2 09/15/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	m	S-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 NIGHT	SIDE	Oa-Ou News J at	FIGACII								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/16/12	S-		\$1,100.00	0.00			•			
E 90 KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at		11pm-1135p	m	S-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 NIGHT	SIDE	Sa-Su News 3 at	Eleven					•			
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	S-		\$1,100.00	0.00						
E 91 KSNV	09/14/1	12 09/14/12	M-F 6-7a WakeU		6-7a		-F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE	LID WITH	H THE WAG	M-F 6-7a WakeU NERS	p w/Wagners						• •		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	F		\$1,000.00	0.00						
E 92 KSNV	09/17/1	12 09/17/12	M-F 6-7a WakeU	pw/Wa@M	6-7a	M		:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
30/AI/F	LID WATE	LTUE MAG	M-F 6-7a WakeU	p w/Wagners								
	or wiii	H THE WAG End Date	N≘RS Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M		\$1,000.00	0.00						
E 93 KSNV	09/18/1	2 09/18/12	M-F 6-7a WakeU		6-7a	-T-		:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU	p w/Wagners								
		THE WAG		Cantallank	D-4-	Datina				i		
<u>ان .</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0,00						
			M-F 6-7a WakeU		6-7a			:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU						, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,	4 1,000,00
		THE WAG										
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
-			M-F 6-7a WakeU		6-7a		T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
00 110111		00,20,12	M-F 6-7a WakeU		0,4			.00	τ φτ,σσσ.σστ	0.00 1410	•	Ψ1,000.00
WAKE	UP WIT	H THE WAG	NERS									
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M-F 6-7a WakeU		\$1,000.00 6-7a	0.00	-F	:30	1 \$1,000.001	0.00 NM	1	¢4 000 00
I JU NOINV	0312 II	IE 00121112	M-F 6-7a WakeU	-	U-1 d		-	.50	ι φι,υυυ.υυ )	U.OU INIVI	1	\$1,000.00
WAKE	UP WITH	H THE WAG								Į		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	F		\$1,000.00	0.00			4 0500.000			
E9/ KSNV	09/16/	12 09/16/12	SIGN ON-SIGN O	OFF CM	5a-459a (9:30 PM-10:		S	:30	1 \$500.003	0.00 NM	1	\$500.00
					(a.ou FIM-10:	OO FIVI)				I		

**KSNV** 

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

984

Ln Ch End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount CHRIS MATTHEWS SHOW no program 8/1 End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$500.00 0.00 E 98 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$500.001 0.00 NM \$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW no program 8/1 Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 \$500.00 0.00E 99 KSNV 09/15/12 09/15/12 CM Sa-Su Early News 5pm-630pm -----5-:30 \$650.001 0.00 NM 1 \$650.00 Sa-Su Early News KSNV EARLY NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating ---s-Week: 09/10/12 09/16/12 0.00 \$650.00 E101 KSNV 09/14/12 09/14/12 M-F Today Show III 4th 18M 10am-11am :30 \$450.001 0.00 NM \$450.00 Today 4th Hour TODAY SHOW III **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$450.00 0.00 E102 KSNV 09/17/12 09/17/12 M-F Today Show III 4th IBM 10am-11am M----:30 \$450.001 0.00 NM \$450.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 .09/23/12 M-----\$450.00 0.00 E103 KSNV 09/18/12 09/18/12 M-F Today Show III 4th BM 10am-11am :30 \$450.001 -T----0.00 NM \$450.00 Today 4th Hour TODAY SHOW III End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 -T----\$450.00 0.00 E104 KSNV 09/19/12 09/19/12 M-F Today Show III 4th BM 10am-11am :30 --14----\$450.001 0.00 NM \$450.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----\$450.00 0.00 E105 KSNV 09/20/12 09/20/12 M-F Today Show III 4th 13M 10am-11am ---T---:30 \$450.001 0.00 NM \$450.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---\$450.00 0.00 E106 KSNV 09/21/12 09/21/12 M-F Today Show III 4th BM 10am-11am :30 \$450.001 0.00 NM \$450.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$450.00 0.00 E107 KSNV 09/14/12 09/14/12 Days of our Lives CM 1258p-2pm :30 \$425.001 0.00 NM 1 \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----F--\$425.00 0.00 E108 KSNV 09/17/12 09/17/12 Days of our Lives СМ \$425.001 1258p-2pm :30 0.00 NM M----1 \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-End Date Weekdays Start Date Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$425,00 0.00 E109 KSNV 09/18/12 09/18/12 Days of our Lives 1258p-2pm :30 CM \$425.001 0.00 NM \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$425.00 0.00 E110 KSNV 09/19/12 09/19/12 Days of our Lives CM 1258p-2pm --W----:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-

Print Date: 09/26/12 07:47:05 Page 11of 14

KSNV

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
E110 KSNV	09/19/1:	2 09/19/12	Days of our Lives	CM	1258p-2pm	W	:30	1	\$425,001	0.00 NM	1	\$425.00
DAYS	OF OUR L	JVES no pr	Days of our Lives ogram 7/30-									
<u>Sta</u> Week: 09/	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
			Days of our Lives	CM	1258p-2pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
			Days of our Lives ogram 7/30-									
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			Days of our Lives Days of our Lives	СМ	1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
			ogram 7/30-	Cnote Minek	Data	Datina						
<u>ા Week: 09</u>	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			M-F Today Show M-F Today Show		9-10a	F	:30	1	\$900.001	0.00 NM	1	\$900,00
	/ SHOW I art Date	I End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	F	<u>opotarvveek</u>	\$900.00	0.00						
			M-F Today Show M-F Today Show		9-10a	M	:30	1	\$900.001	0.00 NM	1	\$900.00
	/ SHOW I		NA (= =  cd=v=	C==4= 00/==1c	Dete	Dating						
<u>اد .</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E115 KSNV	09/18/1	2 09/18/12	M-F Today Show M-F Today Show		9-10a	-Т	:30	1	\$900.001	0.00 NM	1	\$900.00
	SHOW											
<u>Sta</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			M-F Today Show M-F Today Show		9-10a	W	:30	1	\$900.001	0.00 NM	1	\$900.00
	/ SHOW I				<b>5</b> /	5.0				ļ		
Sta Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						·
			M-F Today Show M-F Today Show		9-10a	T	:30	1	\$900.001	0.00 NM	1	\$900.00
	/ SHOW I		Maalalas	Canta Attant	Dete	Detina				1		
<u>ى جى</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			M-F Today Show M-F Today Show		9-10a	F	:30	1	\$900.001	0.00 NM	1	\$900.00
	SHOW	II	•									
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			The Tonight Show	v CM	1135p-1237a		:30	1	\$750.001	0,00 NM	, 1	\$750.00
			ENO airs 1235									
<u>Sta</u> Week: 09	<u>art Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			The Tonight Show	v CM	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
			ENO airs 1235									
<u>Sta</u> Week: 09	<u>art Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M~~~~	Spots/Week 1	<u>Rate</u> \$750,00	Rating 0.00						
			The Tonight Show	v CM	1135p-1237a		:30	1	\$750.001	0. <b>00 NM</b>	1	\$750.00
TONIG	HT SHO	W W/ JAY L	ENO airs 1235							İ		
-	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u>	Rating						
Week: 09 E122 KSNV		09/23/12 2 09/19/12		CM	\$750.00 1135p-1237a	0.00	:30	1	\$750.001	0.00 NM	1	\$750.00
				~111		••	,	•	φ. σσ.σσ i	5.55   WIN	1	ψ, 50.00

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Order / Rev:

106566

06852072

Advertiser:

Product Desc:

Crossroads GPS

Alt Order #: Flight Dates:

09/14/12 - 09/23/12

Estimate:

Crossroads GPS

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len S	pots	Rate Pri	Rtg Type S	pots	Amount
			The Tonight Show Tonight Show	/								
TONIG	HT SHOV	V W/ JAY LE	ENO airs 1235									
,	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 E123 KSNV		09/23/12	The Tonight Shov	v CM	\$750.00 1135p-1237a	0.00	:30	1	\$750,001	0,00 NM	1	\$750.00
LIZO NOIV	09/20/1	2 03/20/12	Tonight Show	V CIVI	1100p-1207a		,00	'	Ψ, υσ, υσ	O.OO INIVI	'	ψ150.00
TONIG	HT SHOV		ENO airs 1235									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 E124 KSNV		09/23/12		v CM	\$750.00 1135p-1237a	0.00	:30	1	\$750.001	0.00 NM	1	\$750.00
EIZ4 KONV	09/21/1	2 09/21/12	Tonight Show	V CIVI	1155p-1257a		.50	1	φ130.00 I	O.OO INIVI	1	φ/30.00
TONIG	HT SHOV	V W/ JAY LI	ENO airs 1235	•					•			
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 E125 KSNV		09/23/12	Today Chay	CM	\$750.00 658a-9am	0.00	:30	1	\$1,500.001	0.00 NM	4	<b>#4 500 00</b>
E125 KONV	09/14/1	2 09/14/12	Today Show Today Show	CIVI	0008-98111		.50	'	\$1,500.001	O,OO INIVI	1	\$1,500.00
TODAY	SHOW											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	Today Chay	1	\$1,500.00	0.00	120	1	#4 FOO OO 4	0.00 NM	4	<b>04 500 00</b>
E126 KSNV	09/17/1	2 09/1//12	Today Show Today Show	CM	658a-9am	M	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHOW		. oddy onou									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	M		\$1,500.00	0.00	.00		#4 COO OO 4	0.00.1114		<b>#</b> 4 500 00
E127 KSNV	09/18/1	2 09/18/12	Today Show Today Show	СМ	658a-9am	-T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODA	SHOW		roddy Ollow									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	-T		\$1,500.00	0.00			<b>0.4 500 30.4</b>	0.00.181		** = 0.00
E128 KSNV	09/19/1	2 09/19/12	Today Show Today Show	СМ	658a-9am	W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODA	SHOW		roday Griow									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	W		\$1,500.00	0.00			64 500 004	0.00.1114		A 4 4 0 0 0 0
E129 KSNV	09/20/1	2 09/20/12	Today Show Today Show	CM	658a-9am	T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODA	SHOW		roddy Chon									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	T		\$1,500.00	0.00			4			
E130 KSNV	09/21/1	2 09/21/12	Today Show Today Show	СМ	658a-9am	F	:30	. 1	\$1,500.001	0.00 NM	1	\$1,500.00
TODA	Y SHOW		Today Offow									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/23/12	F		\$1,500.00	0.00						
E132 KSNV	09/23/1	2 09/23/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1	\$500.001·	0.00 NM	1	\$500.00
NEWS	3 TODA	Y/WKEND n	or program 7/2									•
<u>St</u>	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09		09/23/12	S	1	\$500.00	0.00						
E133 KSNV	09/14/1	2 09/14/12	M-F News 3 at E		11pm-1135p	mF	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 NIGHT	SIDE	M-F News 3 at E	104011								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	F		\$1,100.00	0.00			***			
E134 KSNV	09/17/	12 09/17/12	M-F News 3 at E		11pm-1135p	m M	:30	1	\$1,100,001	0.00 NM	1	\$1,100.00
NEWS	3 NIGHT	SIDE	M-F News 3 at E	ieven								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	)/17/12	09/23/12	М		\$1,100.00	0.00						
E135 KSNV	09/18/	12 09/18/12		CM	11pm-1135p	om -T	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln (	Ch Sta	rt End	Inventory Code M-F News 3 at Ele		Start/End	Time Day	s Len	Spots	Rate Pri	Rtg Type S	3pots	Amount
		•	M-F News 3 at Ele									
N	EWS 3 NIG Start Date		Weekdays	Spots/Week	Rate	Rating				1		
Wee	ek: 09/17/12	09/23/12	-T	_,	\$1,100.00	0.00						
E136 K	(SNV 09/1	9/12 09/19/12	M-F News 3 at Ele		11pm-1135	pmW-	:30	1	\$1,100.001	0.00 <b>NM</b>	1	\$1,100.00
N	EWS 3 NIG	HTSIDE	MI-F NEWS 3 at ER	even								
14/	Start Dat		<u>Weekdays</u> w	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/17/12 KSNV 09/2	09/23/12 0/12 09/20/12	M-F News 3 at Els		\$1,100.00 11pm-1135	0.00 pmT	:30	) 1	\$1,100.001	0.00 NM	1	<b>\$1</b> ,100.00
			M-F News 3 at Ele		•	•				İ		
N	EWS 3 NIG Start Dat		Weekdays	Spots/Week	Rate	Rating						
	ek: 09/17/12	09/23/12	T	1	\$1,100.00	0.00						
E138 k	KSNV 09/2	1/12 09/21/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135	pm	F :30	) 1	\$1,100.001	0.00 NM	1	\$1,100.00
N	IEWS 3 NIG	HTSIDE	IVIN 146W3 5 at LIK	JVCII								
Ma	<u>Start Dat</u> ek: 09/17/12		Weekdays F	Spots/Week	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00						
		5/12 09/15/12	<del></del>			0.00 02am	-S- :30	) 1	\$1,400.001	0.00 NM	1	\$1,400.00
	ATUDDAY	WOLT LIVE	Saturday Night Liv		·					ŀ		•
5	Start Dat	NIGHT LIVE e End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/10/12	09/16/12	S-	1	\$1,400.00	0.00						
E140 k	KSNV 09/2	2/12 09/22/12	Saturday Night Liv Saturday Night Liv		1130pm-1:0	02am	-S- :30	) 1	\$1,400.001	0.00 NM	1	\$1,400.00
s	ATURDAY	NIGHT LIVE	Outdrady (Vigin El-		•							
. \Mp	<u>Start Dat</u> ek: 09/17/12		<u>Weekdays</u> S-	Spots/Week	Rate \$1,400.00	<u>Rating</u> 0.00						
			Sat PR 8-10p	CM	8-10pm		-S- :30	) 1	\$1,200.001	0.00 NM	1	\$1,200.00
V	OICE		Saturday Prime 8	-10pm								
V	Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/10/12		S-		\$1,200.00	0.00	C .01		\$4.000.004	0.00 NB5	0	#0.00
E142 I	KSNV 09/2	2/12 09/22/12	Sat PR 9-10p Saturday Prime 9	CM -10pm	9-10pm		-S- :30	J 1	\$1,200.001	0.00 NM	0	\$0.00
L		· · · · · · · · · · · · · · · · · · ·	EAT) no progr	0	D-4-	D-th						
We	<u>Start Dai</u> ek: 09/17/12:		<u>Weekdays</u> S-	Spots/Week	Rate \$1,200.00	Rating 0.00						
Spot		_	Description		rt/End Time		Weekda		_	Rtg Type		
7	Unresolv	7/12-09/23/12 : red	Sat PK 9-10p	9-11	Opm			Sa	:30 <del>(\$1,200.0</del> 0	9 0.00 IVIVI		
			DY OR WHEEL IN I									
E143 I	KSNV 09/1	6/12 09/16/12	NFL Pre-Game / F	FNA CM	1p-530pm		s :3	D 1	\$2,400.001	0.00 NM	1	\$2,400.00
N	IEWS 3: VE	GAS INC.	111 21 10 Gaine									
Me	<u>Start Dat</u> ek: 09/10/12		<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$2,400.00	<u>Rating</u> 0,00					İ	
			NFL Pre-Game / I		1p-530pm		·S :3	0 1	\$2,400.001	0.00 NM	1	\$2,400.00
	NEWS 3: VE	GAS INC	NFL Pre-Game				-				İ	
1	Start Da			Spots/Week	Rate	Rating					i	
	ek: 09/17/12		S		\$2,400.00	0.00		0 . 4	#40.000.004	0.00 104		<b>\$40,000,00</b>
E145	V9NA 08	0/12/09/16/12	NFL Football NFL Football	CM	1P-9PM		·S :3	u 1	\$10,000.001	0.00 NM	1	\$10,000.00
5	Sun Night Fo		1011	Contable -	, D-4-	Dotter -						
We	<u>Start Da</u> ek: 09/10/12	<u>te End Date</u> 2 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> I \$10,000.00	<u>Rating</u> 0.00						
	··		M-F Jeopardy	CM	630-7pm		-F :3	0 1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Jeopardy								l	

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Order / Rev: Alt Order #:

Flight Dates:

106566

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06852072

Advertiser:

Crossroads GPS

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

Ln Ch Start Er JEOPARDY	d Inventory Code	e Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type S	pots	Amount
<u>Start Date</u> <u>End</u> Week: 09/10/12 09/1		Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E147 KSNV 09/17/12 09/	17/12 M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,300.001	0.00 <b>NM</b>	1	\$1,300.00
JEOPARDY	, , , , , , ,								
	Date Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12 09/2			\$1,300.00	0.00	.20	4 #4 000 004	0.00.3186	4	#4.000.00
E148 KSNV 09/19/12 09/	19/12 M-F Jeopardy M-F Jeopardy	CM	630-7pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12 09/2				0.00					
E149 KSNV 09/17/12 09/	17/12 Mon PR 10-11p	СМ	10-11pm	M	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
	Monday Prime 1	0-11pm							
Revolution	D-4- 1841-4	04-00/1-	D-4-	D-45					
<u>Start Date</u> <u>End</u> Week: 09/17/12 09/2	Date Weekdays	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00			Į.		
E150 KSNV 09/16/12 09/	0/12	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
2100 1011 001012 001	Meet the Press	<b>5</b>	ou oum	J	.00	. 40,500,001	0.00 (11)	•	ψο,σου.σο
MEET THE PRESS no	program 7/8,7/29								
	Date Weekdays	Spots/Week	<u>Rate</u>	Rating					
	6/12S	1	4-1	0.00		4 40 000 004	0.00.1114		
E151 KSNV 09/23/12 09/	23/12 Meet the Press Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PRESS no									
	Date Weekdays	Spots/Week	Rate	Rating			ŀ		
Week: 09/17/12 09/2	3/12S	1	\$3,000.00	0.00					
E152 KSNV 09/20/12 09/	•		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DLINE	Thursday Prime	10-11pm							
	Date Weekdays	Spots/Week	Rate	Rating			1		
<del></del>	3/12T	<u>0,0013/1100R</u>	\$3,200.00	0.00					
E153 KSNV 09/15/12 09/		CM	8-10pm	S-	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
	Saturday Prime	8-10pm							
VOICE	·								
	Date Weekdays 6/12S-	Spots/Week	Rate \$1,200,00	Rating 0.00					
Week: 09/10/12 09/1 N166 KSNV 09/22/12 09/	0.12	CM	\$1,200.00 1130a-8pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050,00
	Notre Dame Foo	otball	·		,00	1 \$1,030.001	0.00 14141	1	\$1,050,00
	Date Weekdays	Spots/Week	<u>Rate</u> \$1,050,00	<u>Rating</u> 0.00					
Week: 09/17/12 09/2 N167 KSNV 09/17/12 09/	· · · · · · · · · · · · · · · · · · ·		1230-1p	MTWTF	:30	1 \$500.001	0.00 NM	. 1	\$500.00
THICK INCHAR COULTIE CO	ZIIIZ IIIG AYOUUA IZG	•	,200° IP	INTERNATION OF	.50	ι φυσυ.υυ I	O.GO INIVI	. 1	φουσ,υυ
	The Agenda 123			- ·			İ		
<u>Start Date</u> <u>End</u>	<u>Date</u> <u>Weekdays</u>	30pm Spots/Week		Rating					
<u>Start Date</u> <u>End</u>			<u>Rate</u> \$500.00	Rating 0.00			Totals	149	\$131,460.00